The Design

Design Brief: A small independent company wish to make a range of personalised key rings to sell on their online shop as gifts for special occasions.

You need to come up with a design to send off to the

Step 2: Based on what you have identified in **step 1** can you now come up with a better idea? Draw it here!

Step 1: look at this Key ring, can you identify any good points, bad points and suggest any improvements to it:

Here's how to hit the high marks!

When identifying a point (in both step 1 and step 2) make sure you explain that point! Give me a reason why!

Example: The key ring could be more colourful, because some people might have a favourite colour.