ELMWOOD SCHOOL

Website and Cookies Policy

To make this site simpler, we sometimes place small data files on your computer. These are known as cookies. Most big websites do this too.

Our cookies help us:

- Make our website work as you'd expect
- Improve the speed/security of the site

We do not use cookies to:

- Collect any personally identifiable information (without your express permission)
- Collect any sensitive information (without your express permission)
- Pass data to advertising networks
- Pass personally identifiable data to third parties
- Pay sales commissions

We collect web statistics automatically about your visit to our site. This information is used to help us follow browsing preferences so that we can improve our website. These statistics do not contain personal data and cannot be traced back to an individual.

We do not use cookies to store personal data or link non-personal information stored in cookies with personal data about specific individuals. Our cookies aren't used to identify you personally. They're just here to make the site work better for you. Indeed, you can manage and/or delete these small files as you wish.

Granting us permission to use cookies

If the settings on your software that you are using to view this website (your browser) are adjusted to accept cookies we take this, and your continued use of our website, to mean that you are fine with this. Should you wish to remove or not use cookies from our site you can learn how to do this below, however doing so will likely mean that our site will not work as you would expect.

Website Function Cookies

Our own cookies

We use cookies to make our website work including:

__EC_TEST__	Used to remember if the user is accessing the website on a computer or mobile device

There is no way to prevent these cookies being set other than to not use our site.

Managing Cookies

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org or www.allaboutcookies.org.

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Find out how to manage cookies on popular browsers:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit http://tools.google.com/dlpage/gaoptout.

How we use cookies

The following cookies are used by this website:

lang	Remember the user's selected language version of a website
__utm.gif	Google Analytics Tracking Code that logs details about the visitor's browser and computer
__utma	Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics
__utmb	Registers a timestamp with the exact time of when a user accessed the website. Used by Google Analytics
__utmc	Registers a timestamp with the exact time of when a user leaves the website. Used by Google Analytics
__utmt	Used to throttle the speed of requests to the server
__utmz	Collects data on where the user came from, what search was used, what link was clicked and what search term was used. Used by Google Analytics
__widgetsettings	Twitter widget cookie
i/jot/syndication	Twitter widget cookie
local_storage_support_test	Twitter widget cookie
test	Photo Gallery Plugin cookie

There are no online-forms on the school website that requests personal information.

Use of IP addresses and cookies

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We collect IP addresses only for the purposes of system administration and to audit the use of our site. We do not link IP addresses to anything personally identifiable, which means that while your user session will be logged you will remain anonymous to us.

External links

This site contains links to other sites. Walsall Metropolitan Borough Council is not responsible for the privacy practices or the content of these sites nor do we endorse any externally linked sites.

Security

This site has security measures in place to protect the loss, misuse, and alteration of the information under our control.

Contacting us

If you have any questions about this privacy statement or data protection issues generally, you can contact postbox@elmwood.walsall.sch.uk.

Measuring website usage (Google Analytics)

We use Google Analytics to collect information about how people use this site. We do this to make sure it's meeting its users' needs and to understand how we could do it better.

Google Analytics stores information about what pages you visit, how long you are on the site, how you got here and what you click on. We do not collect or store your personal information (e.g. your name or address) so this information cannot be used to identify who you are.

The following cookies are set by Google Analytics and are classed as 'persistent' as they are stored for a considerable time on your computer, but they only track your visits to walsall.gov.uk and not any other sites you visit before or after:

Name	Purpose
_utma	Tracks number of visits to the site and times of first and last visits
_utmb	Timestamps entry to a site
_utmc	Timestamps exit from a site
_utmt	Optimiser
_utmz	Stores information on how the site was reached (e.g. direct or via a link, organic search or paid search)
_ga	Identifies unique users
_gat	Throttles the request rate
_gid	Distinguishes users

For more information about Google Analytics, visit **Google Analytics**